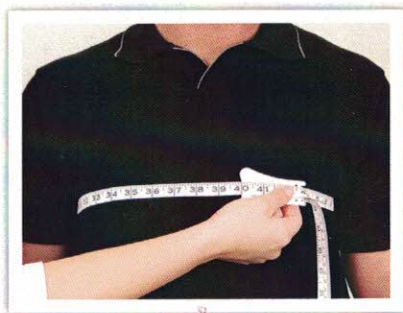


Bo-D TUXEDO

MEASUREMENT GUIDE



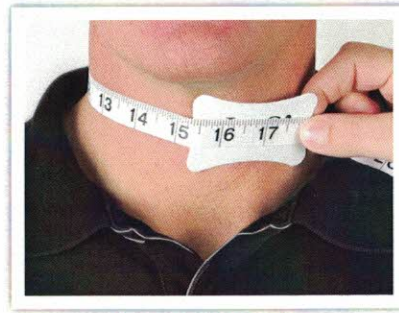
CHEST MEASUREMENT

Ask gentleman to move his arms outward. Place tape under arms and around the broadest part of the chest. Have gentleman lower his arms to his side and relax. Make sure tape is snug but can move freely. Do not place any of your fingers between the tape and the gentleman's chest.



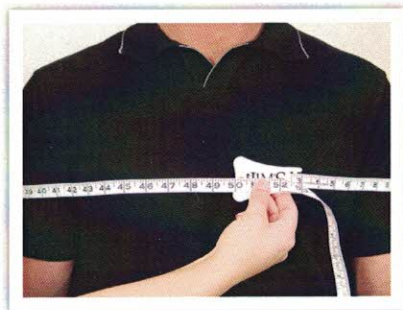
WAIST MEASUREMENT

Place tape around gentleman's waist an inch below his navel. This is the height at which formal trousers are worn. Make sure tape is snug but can move freely. Ask the customer if this is comfortable.



NECK MEASUREMENT

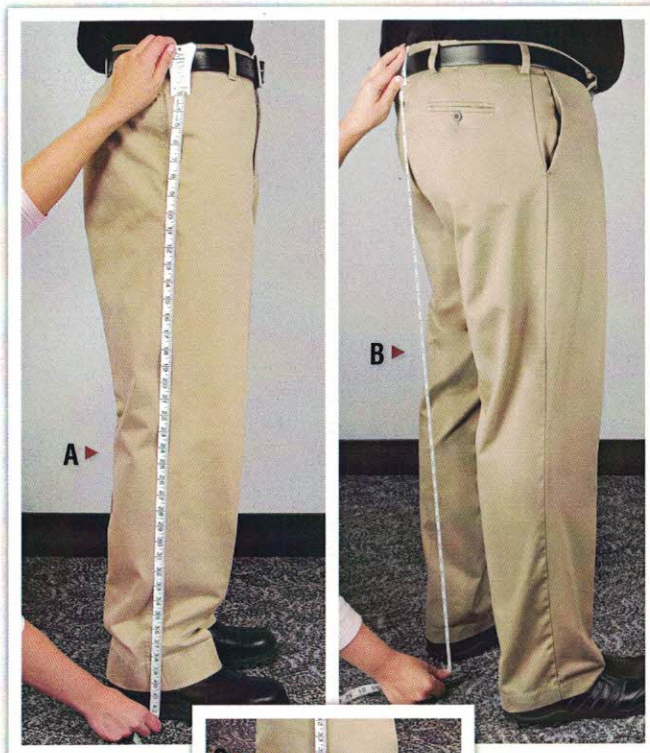
Place tape around neck at the level where the shirt's collar would be buttoned. Do not place any fingers between the tape. Add 1" to the measurement for the correct neck size. In the example above, a 15.5" neck measurement was taken, so a 16.5" neck size would be recorded.



OVERARM MEASUREMENT

With the gentleman's arms at his side, place the tape around the broadest part of the chest and shoulders.

This measurement is critical if the gentleman has overly broad shoulders. Do not place any of your fingers between the tape and the gentleman's chest.



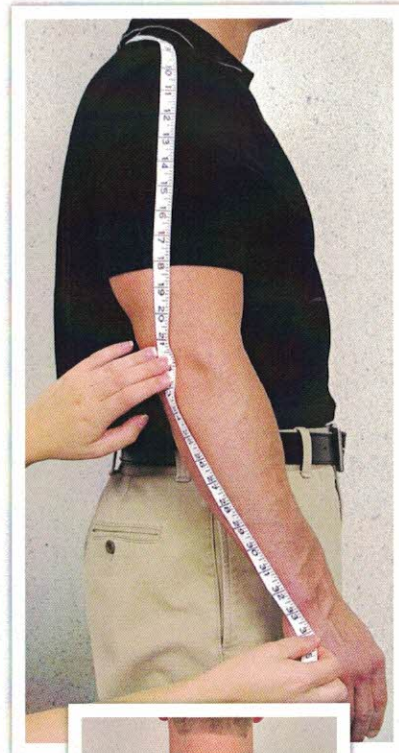
OUTSEAM MEASUREMENT

(A) Ask the gentleman to look straight ahead during this measurement. Place the start of the tape at the side of his waist level to the navel. Stretch the tape down the side of the leg until you reach the top of the heel on your customer's dress shoe. This is the correct outseam measurement.

(B) When measuring the outseam on a customer who has a stomach it is very important to start the tape measure level with the back of the pant. Next, stretch the tape down until it is level with the top of the customer's heel. Record the number.

(Starting the tape level with the back of the pant is necessary since the front and side of the pant is sloping downward beneath the stomach. If not, your outseam measurement would be too short!)

(C) If the customer is not wearing dress shoes, have him remove his shoes and place the start of the tape at the side of his waist, an inch below his navel. Measure to the floor and record the number.



SHIRT SLEEVE MEASUREMENT

When measuring the sleeve length, make sure you start the tape at the base of the neck, centered with the spine. Make sure the tape measure goes over the top of the customer's shoulder. Take the tape down the arm to the point of their elbow and then measure an inch and a half past the wrist bone. It is always better to measure long versus short because a sleeve that is too short will likely be unacceptable to your customer.



HIP MEASUREMENT

Place tape around the broadest part of the gentleman's hips. Make sure tape is snug but can move freely.